



**Basic H  
Liquid**

**&  
Wipes**



code:  
00015

code:  
00302

**What's Inside**

- Pg 1 - Basic H for burns & more
- Pg 2 - Cleaners Affect Learning
- Pg 3 - Health Improves, opens up opportunity, Scour Off for difficult stains, Basic H on the farm
- Pg 4 - Get Clean benefits, basic H for burn
- Pg 5 - Home based Business, Earth Day-Eden
- Pg 6 - More on Cleaners, plus Basic G - germicide



**THE BASIC OF H**

Have you ever just sat and pondered the plentiful positives of household cleaning without toxins?

I love the beneficial blessings of Basic H. This healthful cleanser shines my dishes, hard wood floors, household equipment, glass items, and windows. It also works for chemical free hygiene and shaving. I find it also helps with pain caused by accidental burns.

It's fun to enjoy the economical, nontoxic basics of household cleaning with Basic H.  
Sharon L.

As I took my boiling coffee out of the microwave it BLEW up in my face. I had coffee everywhere ... on my ceiling, cupboards, counter-tops, floor and FACE. Running to the bathroom for a cool washcloth to stop the burning, I looked in the mirror. I had red swollen marks all over my forehead, eyelid, one side of face and chin area. I freaked out for a minute and then took out the Basic H<sup>2</sup> and rubbed it all over my face.

I have always used Basic H<sup>2</sup> on any burns we get from the oven, curling iron or sunburns with great success so I thought why not put on my face too.

I then called the Dr's office who said to wait until 3:00 that afternoon so he could see what type of burns I would be dealing with. I asked what I should do in the meantime and he said nothing, just put on a cool washcloth every 15 minutes and do not put anything else on my face.

I hung up in tears, following his directions, but I also applied the Basic H<sup>2</sup> right after. It was amazing what happened. The intense burning went away and slowly the red burn marks began to disappear. My face cleared up so nicely I even cancelled my 3:00 Dr.'s appointment.

The amazing part is that I didn't do the same thing to my two fingers that got burned ..I was only worried about my face. My fingers were on fire, they blistered, became like leather and peeled ... but not my face besides a few dry patches...not one person could tell what had happened. I will always have the Basic H<sup>2</sup> on hand for this reason alone. Although this use is not endorsed by Shaklee, I know it works!  
Kim B

My hubby Dan tells everyone this one: he wears glasses. Being a photographer and working online for his Sound Engineer projects means his eyesight must be top notch 100% of the time. He takes great care of his eyes, eyeglass & camera lenses at all times. He uses nothing but Shaklee's Basic-H to clean all lenses.

Use a 4oz Shaklee squeeze bottle. Fill with water... then add 2 drops of Basic-H. He sprays this on his glasses and rubs with clean fingers. Then, he rinses under cool water without ever touching lens again. He shakes off excess liquid & it dries almost instantly. NO streaks... nothing but crystal clear lenses. He does the same for his camera lenses. It's been working for 23 years... and counting.  
Rosanna M



## The Shaklee Difference in My Home

Being a concerned mother of nearly four, I do care about the wellness of my family and the toxins in my home. With my first baby, I gave cleaning products a great deal of thought and made as many as I could using earth friendly ingredients and recipes.

With my second baby, I needed convenience and so I tried some of the green cleaners found at health food stores. This was expensive so at times I had to just use the chemicals that choke you in the cleaning aisles of grocery stores. After my third baby, I needed maximum convenience and minimum price. So I started to use Clorox wipes, among other things. (I have to be honest, even though I hate to admit it.)

A friend of mine suggested I watch Toxic Brew, a news segment produced by a Canadian news station. (This can still be seen online at <http://theglobalsuccessteam.net>.) After watching this, I realized I was doing more harm than good.

I heard of the work of Dr. Doris Rapp, who researches the effects of harmful chemicals on children's health. (You can find her books, including *Is This Your Child's World?* at [www.amazon.com](http://www.amazon.com).) In one of her studies, she tested the effect of bleach on six-year-olds' handwriting. Before a bottle of bleach was opened, students wrote their names fairly well. Then, with just an opened bottle of bleach in the room and the fumes wafting through the air, the children wrote their names messy, some too small to read, and one even wrote backwards. I determined to do the same test at home. I didn't tell my kids what I was doing. I only told them to write as neatly as they could. Then, I told them to hold up their papers while I wiped the table off with a Clorox wipe. As soon as it was dry enough, I had them put their papers down and write their names again. I was shocked! My daughter's writing was visibly messier; My son was completely distracted by something while he was writing his name! (This is uncharacteristic of him. He has no attention difficulties.) I could clearly see that the chemicals were affecting both writing ability and focus.

My children are homeschooled and we do chores every morning before school starts. How are cleaning chemicals were affecting them in other ways? I promised myself from that time on that I would not subject my children's minds to danger again, not to mention their lungs and skin. And I am very pleased with the alternatives that Shaklee Get Clean offers! I have totally clean, residue-free dishes; totally clean, irritation-free clothes; and totally clean, fume-free chore time! I LOVE IT and I want to spread the word so that every mom can give her children the priceless gift of a toxin-free home.

Amy Ellen K

**CAUTION:** "...At the local Sam's Club, my wife purchased a 4 pack, shrink wrapped, of "The Works" toilet bowl cleaner. On the way home, in the back of our van, it tipped over, and some leaked out (about half a bottle) on the seat and the carpet because of a hole in the top of one of the bottles. The seat, the carpet and the underlying steel were all damaged. The final resolution: our insurance company totaled the van, because of the spill!

According to the insurance company and poison control, the *fumes* from the toilet bowl cleaner made the interior environment of the van permanently unsafe for anyone, especially young children, so we wouldn't be able to drive the van any more. The fumes also corroded any exposed metal in the van and poison control warned over time would ruin most if not all electrical connections. After the van was cleaned and repaired to the fullest extent possible, it was still determined that eventually, the residual fumes would continue to have a chemical reaction and deteriorate anything left in the van, leaving the van completely useless and unsafe, hence the insurance company's decision to total the vehicle was made." Matthew R., CPA.

Now ask yourself, if the van was totaled because of the "fumes" why in the world are people cleaning their bathrooms with it weekly and breathing the fumes daily?

Sherrie A

## My Introduction to Shaklee!

To me, the Shaklee cleaning products are the perfect **door opener** to get people interested in the business. I can speak from personal experience. I was not looking for a business when I found Shaklee. I was working in a bank and a coworker asked me one day, "Would you like to save money on your cleaning and laundry products?"

Who could say no to that? I was delighted to try and even more so when I found out they were non-toxic and good for my health! I had always had problems breathing when in contact with the strong fumes of the commercial brands. And, in 1977, I didn't have much choice!

After having used only the cleaning products for a while, my up line asked me to try the Vita Lea instead of the multivitamin I was using. He convinced me when he said that if I didn't feel better, I could get my money back! So I said sure, (thinking that I would be able to get a refund).

But, I really could tell the difference and I am so glad I changed brands to Shaklee as my life has changed dramatically since then. My health is great; at 72 I have more energy than many people at 30! And my colds, pneumonia and flu (which was the norm before) are non-existent. I have also earned an average of \$20,000 a year for the last 10 years.

Opal C

I have been enjoying so many of the Shaklee products for several years but my favorite, by far, is the Scour Off!! I never wanted to clean my bathtub, because I always ended up with a headache after using the cheap cleansers I bought in the grocery store.

When my upline, Jessica, suggested the cherry scented Scour Off, I gave it a try. Now I look forward to a clean bathtub without the headaches!! Thank you Jessica and Shaklee!

Francy S



Have you ever had unexplained stains or marks appear on your linoleum? And getting rid of that discoloration was difficult at best? I decided to try a tiny, tiny bit of Scour Off. I used my fingertip, dipping it into the Scour Off container. Adding a couple of drops of water and the Scour Off, I rubbed the stains that weren't removed with regular mopping. I was pleasantly surprised that with very little effort the spots disappeared.

Paula S

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## WESLEY ACRES PRODUCE OF MILAN, ILLINOIS USES BASIC H<sup>2</sup> IN ITS FARMING OPERATION

Jim and I farm by organic standards. We are able to use Basic H<sup>2</sup> in our farming because it was on the organic materials list. We once had our tomatoes at farmer's market and people asked how we got them so shiny, they looked like they were waxed. It was the Basic H<sup>2</sup> of course. We wash all our vegetables for our own use and for selling because it does such a good job. It only takes one to two drops in a sink full of water.

A college we sell to sometimes put them right on the food line because our produce goes to them so clean. They investigated the Basic H<sup>2</sup> and found it acceptable. The well known vegetable wash has a toxic component. We also use the Basic H<sup>2</sup> to water our plants because it is a wetting agent and makes the "water wetter". We use it for pest control on soft shelled insects like potato bugs because it penetrates them and basically drowns them. We began raising chickens for eggs this past winter and I requested permission from the State of Illinois to use Basic H<sup>2</sup> or G for washing the eggs. After researching the products permission was granted. Our customers say our eggs are cleaner than their other suppliers. Basic H<sup>2</sup> and all the Shaklee cleaners work so well and are inexpensive to use. Our church uses the Shaklee cleaning line because of their efforts to care for God's earth. We care about the food you eat and the environment. Shaklee cleaners are nontoxic and biodegradable. Basic H has been around since before the first Earth day celebration. We enthusiastically endorse the Shaklee cleaners.

Jim says, "Saying yes to Shaklee, we are healthier because of adding the high quality food supplements to our good diet. Linda and I also love the Shaklee business as it fits our desire to help others with a total picture."

Linda J



## GET CLEAN® KITS



Being on the Shaklee Get Clean Task Force since inception, I am not permitted to divulge all of what we are privy to from the information and testing of their scientists and marketing. I am permitted to say that the entire Get Clean Household Line... and Basic G germicide... are even better, more effective, safer and save you more money than is documented in literature and on the labels. WOW!

Basic-H will always hold the title of being the FIRST 100% biodegradable household cleaner ever produced and proven to do exactly what is stated in literature and on its label. All this since 1960... when no one even knew what biodegradable was or what it meant to our personal health or that of our planet.

The Get Clean Household Starter Kit saves over \$3400 when compared to other brands and their usage. AND those

money savings are compared to other brands purchased at "discount" stores and not compared to the high end stores' pricing. You save much more than \$3400 for this kit's equivalent when you compare to brands purchased at high end stores.

AND the best part of all: they are tested and proven to "work" as good as or better than all those other brands. Yes, even other companies which claim they are environmentally friendly and compare to Shaklee. Shaklee is better. WHY do most companies find a need to try to compare their one or two products in their entire line to Shaklee's? Because that is truly the best they can do. They

simply cannot compare one to one on each item and each usage.

The entire Household Line in Shaklee stands out above others on the market globally. We can be proud of that... while reaping the benefits of it at the same time.

Dr. Shaklee always said (not exact quotes): Do not criticize the other product or company for having a product inferior to ours. They are doing the best they can with what they know! Simply share the whole story of Shaklee products, clinical research and proof, savings and proven effectiveness. Share your personal stories and experiences This is what I continue to do and always will do... share with everyone. Everyone deserves to know. It's a sin to keep all this great info and products to myself and my family alone. Good health to you.

Rosanna M

Back in 1959 someone wanted me to buy a new product, Basic H, because it was biodegradable. I asked what that meant because back then, most of us weren't very knowledgeable about the environment. When she said it wouldn't pollute the waters, I bought it, fell in love with it.

But then years later when I moved East, I couldn't remember the name Shaklee, had no idea how to get more, and had no idea that the company made anything besides Basic H.

Fast forward several years... by a fluke it came back into my life, and my life has never been the same since! I built a business, which continues to thrive after 33 years, and though I love all the products, **Basic-H** is still my favorite.

Mimi V



My wife and I feel honored to be involved with Shaklee as it allows us to live our environmental ethic.

We know that by using Shaklee's products that we have a minimal effect on our lakes and streams and the air around us because of the cleaners that we use.

We also know that what we are putting on and in our bodies is safe and pure and effective.

And now with our 6 month old daughter, we know that we are keeping her safe from the toxic chemicals that are in most of the commercial products out there.

It is easy for us to share Shaklee with our friends and the people we meet because we know that anything we offer is safe, it works, and it is totally guaranteed. John R, Terri F & Eleanor



Justin was 3 weeks old. With 2 young siblings, under 3, I went to stay with my sister Marcia for a while to help.

We were giving Justin a bath, his foot hit the hot water faucet, it came out boiling, and his whole leg turned an instant bright red. Called the ambulance. I grabbed the Basic H, sitting on the counter and covered Justin's red, inflamed leg and thigh.

When Marcia and Justin got to the hospital, he was rushed in right away because of his young age.

The Dr. examined his burn and said it looked like it was healing before his eyes! Marcia told him what we had done with the Basic H. The blistering started, or course, right away. but he was without a scar or even redness in just a few days.

This is not an endorsement for a burn treatment, but rather showed us, that Basic H was safe and of course, very handy. Janice J

# Home Based Business cleaners and

I was selling toys, that I loved, at home parties in 1992 when I had a welcome wagon call from a gal who gave me a sample of Basic H with the long list of uses.

I was impressed with the list and the promise that it was completely non-toxic.

With 3 kids I had been trying to use safe cleaners but had come to the conclusion that vinegar might be edible but the fumes were almost as bad as bleach. She really caught my attention with the Basic D and the promise that none of Shaklee cleaners contained phosphates. This was my first house with a dishwasher and I had been looking for a phosphate free detergent, without success.

I started switching over my



took up her offer to listen to 21 tapes so I could get the large box of Basic L free.

Well, when I finished listening to the tapes I bought the L and got Vita-Lea and protein for

my free products, I've been on Shaklee supplements ever since and have many less trips to the doctors.

In '93 my basement flooded, including my toy kit. I was able to save many things with Basic G I would have had to throw away, and able to clean up the mess without the fumes from bleach and have not had bleach in my house since.

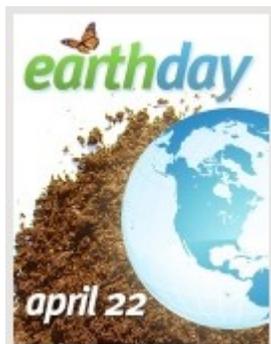
Since the toy kit was not water proof and I got no support from the company to help me replace it, I decided to look at Shaklee as a business, people

can only buy so many toys, anyway, and they need more Vita Lea every month, it just made sense.

Then, baby #4 surprised us and, at age 35 my Shaklee pregnancy was my easiest, thanks to the extra nutrition I was getting. He has also been my healthiest child. I will always be a Shaklee distributor, because everyone needs what Shaklee has.

I feel better now, at 50, than I did when I was in my 20's and look forward to Shaklee to continue to keep me young!

Sally T



Back in 1999 two people were talking about celebrating Earth Day 2000 with Shaklee and the environment as the focus. The question came up - WHAT IF we could form a group of like minded people who wanted to share Shaklee and help make our world and the people on it healthier for future generations?

Thus began what we know as EDEN - Earth Day Everyday Network - a group of Shaklee people from all across the US and Canada. Several passionate people jumped in to get it going. With Bob Ferguson's assistance in establishing a conference call line, Ann Barry's ability to organize lists of members of EDEN and communications to the Field, we were off.

As we grew, others joined what became the EDEN Core - those responsible to put together the agenda for the calls. One person in particular was Loren Wakefield who served as the recording technician so the calls could be recorded and CDs made available through TheFrontrunners.com.

He and Ann served through many of our 11 years of calls. There are others not listed here who gave selflessly over the years. So EDEN became accepted by the Field and Home Office as a trusted resource of information.. EDEN was an important factor in saving our wonderful cleaners from being deleted from the products lines.

Hence GET CLEAN products were developed. When Roger Barnett came to Shakee, then Chair of EDEN, Shirley Koritnik invited him to join in on our Earth Day call. He accepted even before he took control of the corporation. Having Roger on our call has become an annual event on Earth Day. He will again be with us in 2011.

Our next EDEN conference call will be on April 21, at 7 pm ET. Dial 712 432 9998 Pin 232148#

If you are not already an EDEN Partner you can register for free and get notices of future calls and visit our website. <http://edensite.org>

Thanks to all the people who made EDEN a success - Core members and Partners.

Beverly Willingham, EDEN Founder

## Laundry success story

My wonderful white oven mitts, first got scorched by a cast iron skillet, then my husband used them while smoking meat on the smoker all day long.

They were disgusting, so I put them in a bucket of hot water with one scoop of nature bright. I changed the brown with the normal 1 oz of laundry detergent, did not add more nature bright. They came out water once in the middle of the week. Today, one week later

I squeezed them out and threw them in the washer with a load of dishtowels, table clothes and napkins. Washed like new! I ran in the kitchen to show him right away. My only disappointment, was I forgot to take that before picture again! this stuff works!



Karin A

**Basic G** - I LOVE Basic G and use it for many things. It is a wonderful product useful in killing various strains of bacteria and viruses.

I use it, diluted with water, to spray in bathrooms, on counters in the kitchen etc. (Note you do need to wash the counter before putting food on it as Basic G isn't for human consumption).

I also place about 1/2 capful of Basic G, undiluted, into many of my loads of laundry. This helps to freshen it up and is especially useful for exercise clothes and loads of towels. **NOTE:** Basic G and Fresh Laundry products should not be used together.

If the flu or other illnesses hit your household, don't fail to pull out the Basic G and use it anywhere you can think of to kill microorganisms (sinks, door knobs, counter tops, tubs, toilets and laundry).



Beth L

**Shaklee  
Cleaners**

I've been using them and sharing them for 30 years.

Windows are clean and sparkly for less than a penny! Use only a couple of drops of Basic H<sup>2</sup> in a spray bottle and fill with water. Spray your windows/mirrors, then wipe dry with a clean cloth.

Even though #00525 Basic G is not a part of the Get Clean Starter Kit, it works better and is safer than bleach. It kills 34 types of bacteria, 10 viruses, 11 animal viruses and 3 types of fungus. I always keep it on hand – being careful to dilute it as recommended.

The Fresh Laundry and Nature Bright leave clothes without stains and SO clean! Combine two Tablespoonfuls of each in water for a "Soak the Impossible" mixture. (start with a little hot water to dissolve the mixture fast.) The worst stains can be soaked out for a few hours; then thrown into the washer or let them soak a few days. Or just add a T. of Nature Bright to each laundry load. Colors are safe and brightened. Whites are whitened. Our greasy farmer mechanic jeans come out great too!

Not much ironing is done these days, but when you do iron, be sure to dampen the items with a spray of about a tsp. of Soft Fabric Concentrate which is diluted in a spray bottle of water. Your iron will easily glide over the clothing item. Your skin will not be exposed to toxic chemicals when you put your Shaklee washed laundry item on to wear or sheets to lay on. Many skin rashes are caused simply by laundry detergents and fabric softeners.

I am thankful to have liquid Dish Wash to clean the dirtiest casserole dishes and pans! Squirt some Shaklee Dish Wash into the dish with baked on stuff. Run the water. Let it soak a few minutes and it will clean out so easily! Not to mention how nice my hands feel after this treat! Automatic Dish Wash is fantastic too! It makes the dishes sparkle and no out-gassing.

Last but not least I must mention Shaklee Scour Off. Several of my customers buy extras for their whole family. They are thrilled to have it for glass stove tops and any items that need a good scrubbing!

Phyllis S

Nothing cleans my white porcelain kitchen sink as well as Nature Bright. I fill the sink with hot water, mix in a couple of tablespoons of Nature Bright and let it sit for at least an hour, longer if possible.

I put on a rubber glove and use a green scouring pad to scrub the sink. VOILA! My old sink looks almost brand new!"



Harriet G

**An attempt has been made to contact each submission to get permission to use their story.**

**These are real stories submitted by real people and we appreciate their ownership of their experience.**